Charlottesville Track Club Board of Directors Meeting

April 18, 2022

Virtual meeting - by Zoom

Board members present: Scott Wiseman, Suzanna Turanyi, Rick Willis, Nick Lancaster, Katie Walker, and Diane Rosin

Absent: Tim Wendel, Keith McLaughlin, Jackie Hebert

Guests: Nicole Brimer (10 Miler race director)

7:05 PM: Meeting called to order and quorum established

**Minutes** of last meeting: Nick moved and Rick seconded that the minutes of the last meeting be accepted; all approved.

Review of **Cville 10 Miler**: Nicole discussed the survey results (many comments similar to other years). Over all it was a success. Dairy Market reported huge attendance at the after party (we don’t yet know how much they will contribute to CTC). They want to partner again next year. There are still a few bills outstanding but an estimated $40K will be distributed to the beneficiaries. A few people have expressed interest in taking over the role of race director next year (as Nicole has decided to step down).

**Membership vote for the articles of incorporation**. The vote passed, and the articles will now be submitted to the State Corporation Commission. CTC now has membership in CNE and we could tap them for advice on re-establishing CTC’s non-profit status. We may need a CPA (for help with this issue and with filing our regular taxes, which are due this summer). Diane also recommended her accountant who has a lot of experience with accounting for non-profits.

**CNE** **benefits** are open to all CTC members. Rick to write an article for the next newsletter.

**Scholarships** – 5 applications have been received so far. Profit from the NYD5K will support this program. Suzanna will update the Board on the balance next month after all payments and deposits have cleared. It was recommended that we return to supporting the Boys and Girls Club in future years with the proceeds of the NYD5K (it was earmarked this year for scholarships because CTC funds were down due to the COVID pandemic).

Outreach Committee

Not discussed but still to be completed

Status of free CTC membership for kids. Nicole generated a coupon code for free membership and will look into how to generate a coupon code for discounts for youth members for CTC races. To make changes in RunSignUp pages, Nicole would need full director access, which Audrey now has. Coupon codes will be available upon request. Rick will find the announcement he prepared previously of this new membership category – to attract younger athletes. The notice will be sent to schools and will be included in the newsletter; announcements will be posted on social media.

**Social media accounts**. We still need to establish ownership of our Facebook account. Nicole reported the potential of running our website through RunSignUp instead of Weebly; she will look into this. She might take the RunSignUp course this summer. JessicaW might have time to look into ownership of our various social media accounts.

Finance Committee

Suggestion to start working on a monthly/annual budget (treasurer’s report).

Other – Jackie notified the Board by email that she will need to step down, however she agreed to help with sending the quarterly newsletter.

The **next meeting** will be by zoom: 5/16/22 at 7 PM

The meeting was adjourned at 8:05 PM.

Respectfully submitted,

Diane Rosin, Secretary