

Charlottesville Track Club Board of Directors Meeting

May 19, 2025, 7 PM

Virtual meeting – by Zoom

The meeting was called to order at 7:01 pm.

Board members present: Tim Wendel (Pres.), Frances Manley (Vice Pres.), Diane Rosin (Sec.), Rick Willis, Kristen Heinan, Sara Leigh

Absent: Katie Walker (Treas.), Kate Kaminski

Guest: Mark Lorenzoni

Kristen moved that the **Minutes** of the April board meeting be approved; Rick 2nd; the motion passed.

The primary purpose of the meeting was to interview candidates for the Cville 10 Miler race director's position, so only a few higher priority board matters were discussed briefly (from 7:00-7:15) to leave time for interviews, which began at 7:15 PM. Note: 7 candidates submitted a letter of interest to the board in response to a notice sent via Constant Contact to CTC members and to C10M runners and volunteers via RSU and posted on the CTC website. 3 candidates withdrew their names when they learned that it would be a volunteer position (without a stipend).

Races/Events

Other than the C10M there was no critical business associated with races or events.

Treasurer's report – Katie Walker, treasurer, was unable to attend the meeting and sent a quarterly report to board members ahead of the meeting.

Frances sent letters to all students who applied for the **CTC scholarship**, notifying those who received a scholarship, sending regrets to those who were not selected, and emailing their high schools. Katie will send checks to their selected colleges after the students confirm where they are going (mid-summer).

Old Business – Tim and Kristen will coordinate to purchase more folding tables and store them in the CTC shed.

New Business – it was decided that we should offer the Shoes for Kids program again this summer.

Monthly thank yous: no new thank yous were mentioned. Note after meeting: Diane sent the large compiled list of thank yous to CTC members via Constant Contact.

Next monthly C10M meeting: June 9, 2025

Next board meeting: June 16, 2025

At 7:15, Diane let the 1st candidate (Katie Harrison) into the meeting from the waiting room. Summary of discussion: She lives in Madison (18 years); lobbyist for IBM until 2 months ago; she just got laid off. Has given her time to think about what she wants to do. She runs C10M every year (10-12 times), also W4M TP in Madison (satellite program). She's very interested in participating and shifting her focus to activities in Cville. She loves the event; wants to do something for the community. Skills: she's also worked in nonprofits (fund raising); very familiar with event planning (large and small- even galas). Relationship building with target audience; how to cultivate and maintain. Executing in event management. What does she like about the C10M – it's a hard course, but it's great; great community support, people who cheer; huge attribute to the community. What does it need? – not fond of the new

start/finish. She is committed to the race whether she gets a new job or not. (she's working parttime for TJs). We explained that fundraising is not our major focus, but we do want to give back to beneficiaries. She got it. Rick suggested to each candidate: can you please send 5 things in the next week that you want to change or improve.

7:30: Katie left the meeting and Nicole Hawker joined from the waiting room. Native of Cville; met her husband at UVA; late arrival to running; started doing 5Ks in east Tennessee; then she was convinced to do a 1/2 M but without training; she then knew that she wanted to improve (about 10 years ago). Moved back to Cville in 2016 – discovered Prolyfyck. They were a lifesaver – to be in a space with other black and brown runners. She developed greater confidence – ran more ½ and full marathons. She coaches at a nonprofit gym that she owns and operates. A woman asked Nicole to coach her; then 20 more friends joined for a privately run W4M TP. She discovered Game Changers with Brooks, and she became a run coach. Questions: any connection with C10M? She ran it during COVID (virtual but on the actual course), then she ran this year (2025). What skills does she bring – she's a social worker, manager. 2022 she wanted a change – she opened Heart and Soul Fitness. They put on a 5K (30 people the first year). They had a fundraiser at the end. Why did she decide to organize a 5K? Her members were looking to move more. Some of the 5K runners went on to do RIC 8K and 1/2M. What does she think C10M should maintain and what would she like to improve/change? – she liked starting at Scott Stadium and having the connection with the community; she likes the course and connecting to neighborhoods and Downtown; bringing Cville and UVA together. What to change – how to continue to bring in more diversity in the space of running? Involve Prolyfyck more (they keep going to Shamrock the same weekend as C10M; convince them to stay in Cville and run the 10M!). Bring more voices to the table – people who are organizing the race. If they don't see that there is representation in the room, they are less inclined to put their energy into it. Need black/brown people as leaders in the organization (any organization). There have to be other voices in the room. We asked Nicole to send her “5 things.”

Impressions – we could feel their soul; we got good vibes from both of them. Why do we need to say goodbye to anyone? Why not bring all of them on? As long as they can all work together. Need to be very intentional about how the group is set up. How do they each feel about directing by committee? We just need to be honest with them – we recognize that it's a huge responsibility, and we value you as an asset. Katie and Nicole would complement each other well. Elaine has come up with a structure already that could work. Rick to the candidates – how we can help you to be successful? Board discussion: should we have a stipend for each person? We thought that we'd be up front and say that we want to get away from stipends; we could give them a nice gift at the end.

5/20/25, 7:45. Stew Pollock was unable to attend the 5/19 meeting, so we met again on 5/20. Retired doctor has more time now. Enthusiastic runner (6 days/week). Respect and gratitude for the running community, including C10M. What do you like about the race, what would you improve. Concerns about what resources are in place for directing. Marketing, finish line, parking are all good. He was the co-director of the Batesville 10K. Much smaller race – it has all the same elements, just smaller. Re: forming a team, he would like to meet the other candidates. Handles problems well, works well with other people, follows through. He agrees that it should be a fun safe race – not necessary to make it bigger.

Mark offered to take a stab at putting together a framework for how a group of 4 would work as directors and will send it to us.

The 5/19/25 meeting was adjourned around 8:00 pm

Respectfully submitted,
Diane Rosin, Secretary