

Charlottesville Track Club Board of Directors Meeting
July 21, 2025, 7 PM
Virtual meeting – by Zoom

The meeting was called to order at 7:01 pm.

Board members present: Tim Wendel (Pres.), Diane Rosin (Sec.), Katie Walker (Treas.), Kate Kaminski, Rick Willis, Kristen Heinan

Absent: Frances Manley (Vice Pres.), Sara Leigh

Katie moved that the **Minutes** of the June board meeting be approved; Kristen 2nd; the motion passed.

Races/events

1. C10M – the race director team sent an update to the board and requested feedback. Issues to discuss: registration price structure/timing/discounts, beneficiaries, 50th anniversary (vs. 50th running), modified race course.

Summary of board discussion. Diane screen shared the document “C10M Board Update_July 2025” by zoom. The board discussed pricing structure and timing. Diane summarized the financials from a prior discussion with Katie, CTC treasurer [2024, the net revenue was \$104K before sponsorships and beneficiaries (donations: 2x45k to primary and 5x3k to secondary, for a total of 105k). 2025: Registrations and donations (not sponsorships) were 149K; expenses were 45K]. The bottom line is that race registrations more than cover the cost of the race. Is our goal to put on a safe, enjoyable race or to raise money for the community? It’s a little of both, but the concern was raised again, which has been discussed numerous times in the past. about putting the burden of fundraising on runners vs. keeping the registration cost more affordable.

All agreed that we could simplify the timing of increases (only 3 time periods and prices; which will reduce the # of notices that are sent to announce price increases), keep the lower price for a longer period of time, and cap the fee at \$75. A large number of registrations happen in the last few weeks anyway (people wait until the last minute to watch the weather forecast), so we would not likely reduce revenue by keeping the fee lower for a longer period of time.

The board’s suggestions:

1. Aug 30-Oct 31: \$50
2. Nov 1 – Feb 28: \$60
3. Mar 1 – March 28: \$75

There was discussion about decreasing the cost of the virtual entry to \$ 30 or \$35 if shipping (shirt and medal) is included. but Diane found after the meeting that the

fee for virtual participants includes shipping (it's not an add-on, like it is for early bird mailings). The suggestion was made to maintain the fee at \$45 rather than increasing to \$50.

Diane explained the rationale behind eliminating early bird mailings and the predicted feasibility of replacing it with race day packet pickup.

Discounts: the board agreed that we should keep the 'no shirt' \$10 discount (as done in the past; the CTC member discount is a membership policy) but offer the option to donate the \$10 if not getting a shirt (as done in the past; numerous participants selected this option). The board acknowledged the value of increasing diversity, encouraging participation from Prolyfyck members, and helping more people participate but expressed concern about singling out one organization for a discount or for scholarships (there are many worthy organizations whose members or constituents would also benefit from a discount). Despite these concerns, they agreed that we should strive for broader participation. Maybe we could open up the opportunity to apply for a scholarship to the broader community. If so, what criteria would be evaluated? How many scholarships can the race afford to give (discount or full registration fee)? How will recipients be selected? These are matters and details that the RD team could consider.

Everyone seemed OK with the possibility of changing the race finish and will await further details. We forgot to discuss 50th anniversary branding.

Finally, the board would like to remind the race team that each board member had put together the ways in which they could support race planning (this was prior to selection of the RD team), and they are interested to know if our help is still needed (and for what tasks).

Diane will send the summarized discussion to the executive committee for review, then to RDs

2. Summer Track Meets – 2 more left; hopefully the weather will cooperate as the 1st 2 meets were canceled because of lightning
3. W4M – Jaime couldn't attend but asked that we promote volunteer registration, which is now open. Mark asked for 75 parking volunteers
4. M4M – date is still under discussion (Mark, Colin) – maybe April 2026
5. Fox and Hounds – update from Rick – date/time/place fell through (both Foxfield and Panorama Farms; Panorama wants to do its own fall kids' relays); he'll continue looking for a venue. But in a related matter, Rick has volunteered to direct the NYD5K and wants to use the funds to support Run Cville and Shoes for Kids. Keith wants to continue his participation by ordering the hats. Rick moved that we support Run Cville again, Kate 2nd. The motion passed. Diane will notify Run Cville

that we'll donate another \$2500 in the fall (they had asked us in the spring, and we told them we would consider another donation in the fall).

6. From Mark: Bill Steers 5K is on target for September 7. UVa Urology has been a huge help. Mark needs 6-8 CTC volunteers.
7. From Alec: volunteers needed for USATF National Champs for Masters Heptathlon/Decathlon

Katie gave the **Treasurer's report**. W4M TP revenue was received; W4M revenue is coming in; scholarship payments are going to the colleges (pending needed information from the recipients). Katie filed our annual report with the State Corporation Commission. Finances are almost completed for July 4th 5K to determine net revenue that will be sent to Kiwanis Club.

Rick is completing edits for the **newsletter**, which will be distributed on July 21. It was suggested that the next one be sent in mid-September to include news of the annual party and lots of photos from summer track meets and W4M.

No **old business** was discussed.

New business

1. It is time to solicit for new board members in preparation for the end of the fiscal year and the upcoming annual meeting/party. Diane will create the notice (Call for Board Nominations.docx), send it to CTC members, and update the website. Kate suggested that we send a notice to Speedsters and training program participants. She will ask Mark to say something at his weekly meetings and in his weekly email. It's also time to determine whether current board members will continue for another year (see table at bottom of email). Tim, Rick and Diane are thinking of leaving the board; Katie confirmed her intention to remain on the board.
2. Annual meeting and Party: Sept 9-11 are possible dates. The annual meeting will also include election of new board members. Note after meeting – 1) Mark said 9th or 10th are OK for him. 2) Diane approached other board members about taking on party planning.
3. Also in anticipation of the annual meeting, it is time to solicit submission of volunteer incentive points form so that we can order and distribute earned swag. However, no one has submitted a form. How much branded merchandise do we have on hand (Tim – socks, hats, a few quarter zips)? Should we distribute it to selected volunteers at the annual meeting (ex: volunteer of the year) or throughout the year at other events?. Kate mentioned that she gives items throughout the year to her organization's volunteers. Maybe we could give some to RDs to distribute to their top volunteers. Considering the lack of response, it might be time to consider closing the revived program (which worked in the past but may be too cumbersome for volunteers) and substituting a process of instant reward.
4. Mark Lorenzoni has asked if we can make a donation to the church that allows us to park at Keene- over 100 runners parked there recently. We made a donation in the past but not in the past 4 years. Diane moved that we give \$500 to the church; Rick 2nd. Passed.

5. The board discussed sending a donation to CHS as a thank you for use of the track. We've done this before; it was agreed that we would donate the proceeds of the Summer Meets to CHS (registration is free but we've received donations from participants)
6. Begin gathering information for annual report (Katie was asked to assemble the list of donors). Tim will start but could use some help; Diane offered to help.

Monthly thank yous – For Summer Meets: Rick Kwiatkowski (track meet director), Wilder's medical team; MHMTP (Virginia, Molly, "Super 7" (long run refueling station coordinators). Diane sent these and last month's board meeting thank yous to Rick to include in the July newsletter.

Next meeting: Aug 18

The meeting was adjourned at 8:00 pm

Respectfully submitted,
Diane Rosin, Secretary

FY 24-25 Board member terms

Tim Wendel	President	1st yr of 3rd term
Frances Manley	Vice President	2nd yr of 1st term
Katie Walker	Treasurer	2nd yr of 2nd term
Diane Rosin Okusa	Secretary	2nd yr of 3rd term
Rick Willis		1st yr of 3rd term
Sara Leigh		1st yr of 2nd term
Kate Kaminski		1st yr of 1st term
Kristen Heinan		1st yr of 1st term