Charlottesville Track Club Board of Directors Meeting June 16, 2025, 7 PM Virtual meeting – by Zoom

The meeting was called to order at 7:02 pm.

Board members present: Tim Wendel (Pres.), Frances Manley (Vice Pres.), Diane Rosin (Sec.), Rick Willis, Kristen Heinan, Sara Leigh

Absent: Katie Walker (Treas.), Kate Kaminski

Kristen moved that the **Minutes** of the May board meeting be approved; Frances 2nd; the motion passed.

## Races/Events

- Update on CATs collaboration for OHilly race one-time CTC partnership with CATs to provide insurance coverage for event that traversed UVA property. CTC to consider future collaborations with CATs
- 2. C10M update on team. We will ask Elaine to come to next meeting. Now that there is a team of race directors, the board can discontinue its temporary C10M monthly meetings. Elaine and board are talking about responding to feedback and changing the finishing mile and finish line. Will consult with MarkL. What's the board's role (our "secret ballot" roles that we each submitted in the past few months board members expressed their interest in various C10M planning tasks); what's the status of the Board's participation in race planning? Tim they're going to need more help. Wait about a month and ask them what they need. Diane told the board about the new person (Mark) who wants to be involved in logistics.
- W4M TP and rW4M race quick updates need volunteers for TP; W4M race registration is open
- 4. Fox and Hounds Rick is working on a new event that he's calling Fox and Hounds, and he will direct it. April 18, 2026: tentative date; Rick has t-shirt design. One week before Foxfield Races. Invite vendors/sponsors at Foxfield set up tables; could sell merch. Invite other race/running orgs. Main group go off at 10 am. Single runners head out 4 min. later to catch the fox. 1 min later relay group tries to catch the others. Talking to Alec idea to put up hay bales as obstacles. To fund Shoes for Kids and a portion to generate funds for funding Run Cville kids program. Fun event. 4 miles. Lorenzonis will talk to the Foxfield board to get on their calendar. Art came from Copilot. Rick said it's great; you need to be very specific about what you want.

Segue to Shoes for Kids – Rick's view on why he thinks it's not a good idea to reach out schools/guidance counselors/gym teachers. The mission was to lower the barrier to running/competing. We don't approach people to ask if their kids need shoes. Don't want the parents to have a negative connotation or for people to be prejudged. Want the kids to

think of themselves as athletes; not as thinking of themselves as poor. Maybe expand to also offer coupons at Cville Runs events (in addition to All Comers meets); also Fox and Hounds. We've now used all \$5000 that we originally approved but we gave away more shoes than anticipated because some shoes were priced lower than expected (from RMRS). Rick has sent letters to all big shoe manufacturers and has not gotten any support from corporate sponsors. He would like to have another \$5000 for this year. We'll hold off on this for now and see how the race does. The Board agreed that we would continue at the meets this summer. Rick will print vouchers.

- 5. Men's 4 miler need to get it on the calendar. Tim will talk to MarkL
- 6. Summer track meets. Recommendation to board members: come out to summer meets; take pictures; volunteer to hand out ribbons.

Treasurer's report – Katie Walker, treasurer, was unable to attend the meeting

**Newsletter** – plan to have it after summer meets; short profile of new RDs and photo (Frances will ask them for a short bio). Q&A on RickK directing the summer meets

No new or old business mentioned

Monthly thank yous – 4 new C10M co-directors (RD team: Elaine Cheng, Stew Pollack, Nicole Hawker, Katie Ignaszewski); MarkL for joining us for C10M committee meetings

Next meeting – July 21, 7 PM

Adjourn – 7:47 pm

Respectfully submitted, Diane Rosin, Secretary